



Top cloud hosting trends reflected in RootAccess' new website

New website showcases new products, cloud education

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OAKBROOK, IL (January 8, 2013) - RootAccess is proud to announce the official re-launch of its website www.rootaccess.com. With the re-launch, RootAccess provides customers and prospective customers a better understanding of the Company's full product and service suite as well as a resource tool for education on the latest trends in IT and cloud computing. RootAccess made every revision with the overall goal of improving user experience in mind.

Regarding the new website, RootAccess CEO Eric Wince stated, *"Our goal is to make our products and services easy to understand, purchase and support. Technology is changing rapidly and Rootaccess must keep its customers at a competitive IT advantage by continuously adding new products to better serve all of our customers' needs. We felt it was necessary to re-develop our site in order to better message to our existing and prospective customers all of the services and support they can rely on RootAccess to provide. Our website will continuously evolve and we expect to release more great features and functionally in the near future."*

Located in Oakbrook, IL, RootAccess LLC is an enterprise-class provider of a full range of IT services including public and private cloud infrastructure and managed hosting. The Company has experienced enormous growth since its founding in 2009, and continues to expand its service offerings in order to fully support the needs of its customers. The new website highlights the recent additions to the service suite, including private cloud hosting and data backup and recovery. In addition, RootAccess' TotalTech services are more fully highlighted. TotalTech provides customers with the opportunity to reduce expenditures on IT staff and equipment by relying on the expertise of the RootAccess team for everything from desktop and server maintenance and management to full IT infrastructure management,.

CIO Jeff Cohn states, *"With the re-launch of our website, we are excited to better showcase the services we offer as a company. Keeping up with all the technology changes in the industry is something we do for our customers on a regular basis but it was not adequately reflected by our former site. Additionally, our new site allows us to update content more quickly to better educate our existing customers and future partners of the latest industry trends."*

RootAccess.com is now an education platform for those interested in learning more about migrating to cloud hosting and includes various pages with descriptive diagrams as well as step-by-step breakdowns of the basics of cloud computing.

Founded in 2009, RootAccess provides cloud and managed hosting solutions that enable businesses to accelerate growth and scale operations while controlling costs and reducing IT infrastructure. Headquartered in Chicago, IL, with operations in Oak Brook Terrace and New York, NY, RootAccess supports eCommerce developers, financial service companies, web hosting providers and numerous others that depend on RootAccess' high-availability, business critical enterprise-class hosting environments.